

	Jul 2020	Jan 2020	Jul 20 v Jan 20 (000s)	Jul 2019
Total TV Homes	1680	1666	14	1663

RECEPTION TYPE ¹	Jul 2020	Jan 2020	Jul 20 v Jan 20 (000s)	Jul 2019
Irish DTT	198 12%	197 12%	1	186 11%
UK DTT	89 5%	100 6%	-11	99 6%
FTA Satellite/ Web-TV ²	352 21%	342 21%	10	367 22%
Total Cable	377 22%	372 22%	5	350 21%
Sky ³	664 40%	655 39%	9	661 40%

RECEPTION METHOD ⁴	Jul 2020	Jan 2020	Jul 20 v Jan 20 (000s)	Jul 2019
Aerial	641 38%	657 39%	-16	661 40%
Irish DTT	639 38%	653 39%	-14	658 40%
UK DTT (Freeview)	135 8%	156 9%	-21	154 9%
Cable/Satellite	1323 79%	1311 79%	12	1326 80%
• Virgin Media	271 16%	268 16%	3	256 15%
• Other Cable Companies	10 1%	7 0%	3	5 0%
• IPTV	103 6%	100 6%	3	94 6%
• Sky	664 40%	655 39%	9	661 40%
• Other Satellite* Total	302 18%	310 19%	-8	336 20%
- Saorsat	0 0%	0 0%	0	0 0%
TV Homes with PVR	1031 61%	1013 61%		1020 61%

RECEPTION TYPE ¹	
Reception type is hierarchically defined and MUTUALLY EXCLUSIVE.	
A home is classified once within reception type, based upon the highest form of reception available within the home.	
The reception hierarchy (from lowest to highest) is as follows: Irish DTT, UK DTT, FTA Satellite, Cable, Sky	
Irish DTT	Homes which only receive any or all of the following: RTÉ One, RTÉ One +1, RTÉ2, RTÉ2+1, RTÉjr, RTÉ News Now, Virgin Media One, Virgin Media Two, Virgin Media Three and TG4, via an aerial (whether through a set-top box or an integrated digital TV) or via Saorsat
UK DTT	Homes which receive UK Freeview channels via an aerial (whether through a set-top box or an integrated digital TV)
FTA Satellite/ Web-TV²	Homes which receive UK Freeview or foreign language channels via a satellite dish. Since January 2017, homes with a Sky satellite dish but no active Sky subscription have also been classified as FTA satellite. From July 2017, homes with Web TV-only are also included here. Web TV-only homes are defined as broadband homes with no standard reception type that can view broadcast content online through a smart TV or connected device.
Total Cable	Includes all Cable and IPTV homes
Sky³	Until January 2017, Sky homes were defined as homes with Sky equipment (including active and lapsed subscribers). Since then, the Sky figure only includes homes with an active Sky subscription
RECEPTION METHOD ⁴	
TV homes can have more than one method of reception. For example, a TV household may have Sky on their main set but receive channels on another set via Irish DTT. Establishment Survey respondents are asked to give details of reception type for each set within their home (up to 9 sets).	
The figures shown to the left under Reception Method include details on all reception types within TV homes and are, therefore, NOT MUTUALLY EXCLUSIVE . For this reason, the total % figures in the table to the left do not add to 100%.	
Aerial	Includes all homes which indicate an aerial as a method of reception - all Irish DTT and UK DTT
Irish DTT	Includes all TV homes which have IDTT (including Saorsat)
UK DTT (Freeview)	Includes all TV homes which have UK DTT (Freeview)
Cable/ Satellite	Includes Virgin Media, Other Cable companies, IPTV, Sky and Other Satellite
Other Cable Companies	Includes Cable Analogue and Cable Digital
IPTV	IPTV is defined as paying a subscription to an IPTV provider (e.g. eir Vision/ TV or Vodafone)
Sky	Until January 2017, Sky homes were defined as homes with Sky equipment (including active and lapsed subscribers). Since then, the Sky figure only includes homes with an active Sky subscription
Other Satellite* Total	Includes Foreign satellite, FTA satellite or Saorsat reception on any set. Since January 2017, homes with a lapsed Sky subscription are included in Other Satellite
TV Homes with PVR	Includes all homes with an active PVR connected to any TV set