

Television thrives on new technologies



Technology is helping TV fit around our lives

TV is going everywhere

Every connected screen has become a TV screen

TV has been strengthened by new technologies – more choice, quality and control



Alongside the increased choice is the fact that our viewing experience is better than ever before due to vastly increased screen sizes and HD reception.

Television thrives on new technologies



	2008	2013	2020
Number of TAM Ireland reported channels	20	33	51
% of homes with recorder/PVR	5	53	61
% of homes with access to broadband	62	83	86