## Television thrives on new technologies





Technology is helping TV fit around our lives

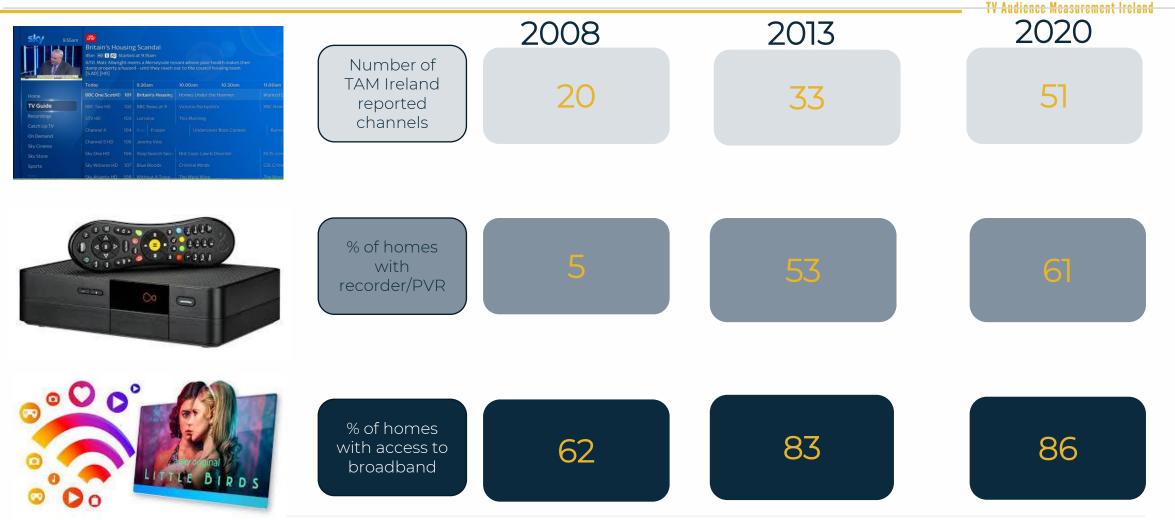
TV is going everywhere

Every connected screen has become a TV screen

TV has been strengthened by new technologies – more choice, quality and control

Alongside the increased choice is the fact that our viewing experience is better than ever before due to vastly increased screen sizes and HD reception.

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IRELAND