

#### **JUNE 2022 VIEWING TRENDS**





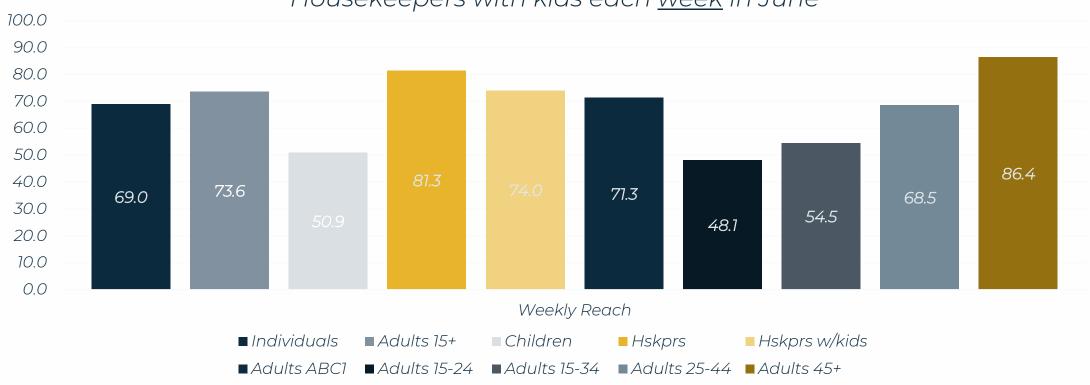


- TAM Ireland Commercial Channels reached an average of 73.5% of Adults 15+ each week in June 2022
- Adults 15+ watched an average of 142 minutes (2 hours 22 minutes) each day in May 2022 (Live + Timeshifted viewing)
- The Sunday Game Live (quarter final Armagh V Galway) Post Match on June 26th on RTÉ 2 was the most viewed programme of the month. An average of 567,900 individuals tuned in to the broadcast.
- When looking at Adults 15-34 Love Island on Virgin Media Two on Monday 27<sup>th</sup> June was the top performing programme with 117,700 Adults 15-3 tuning in.









#### **TOP 10 ADVERTISERS: June 2022**





1: Procter & Gamble



2: Diageo



3: Bank of Ireland



4: Unilever



05: Sky Ireland



06: National Lottery



07: SuperValu



08: Heineken Ireland



09: Aldi Ireland



10: Lidl Ireland

### TOP 5 RTÉ PROGRAMMES June 2022

1 Sunday Game Live - AISFC QF - Post Match -

Armagh 26-06-2022

2 Sunday Game Live - AISFC QF - Live Play -

Kerry V 26-06-2022

3 Sunday Game Live - AISFC QF - Build Up -

Kerry V M 26-06-2022

4 Sunday Game Live - MSHC - Live - Limerick V

Clare 05-06-2022

5 Sunday Game Live - AISFC QF - Live Play -

Armagh V 26-06-2022



#### TOP 5 VIRGIN MEDIA PROGRAMMES June 2022

1	Coronation Street 2022	13-06-2022
2	Emmerdale 2022	07-06-2022
3	Love Island S8	27-06-2022
4	Britain's Got Talent	05-06-2022
5	News At 5:30 (2022)	10-06-2022



# TOP 5 SKY MEDIA PROGRAMMES June 2022

1	VIRUS OUTBREAK: GLOBAL EMERGENCY
	01-06-2022

2 LIVE AZERBAIJAN F1 GRAND PRIX

12-06-2022

3 S.W.A.T. 12-06-2022

4 LAW & ORDER: ORGANIZED CRIME

07-06-2022

5 LAW & ORDER: SPECIAL VICTIMS UNIT

27-06-2022



# TOP 5 4 SALES PROGRAMMES June 2022

1	SUSPECT	19-06-2022
_	3031 EC1	13 00 2022
2	CELEBRITY GOGGLEBOX	17-06-2022
3	GOGGLEBOX	03-06-2022
4	MURDER IN THE ALPS	28-06-2022
5	THE UNDECLARED WAR	30-06-2022



# TOP 5 VIACOM PROGRAMMES June 2022

1	THE ADVENTURES OF PADDINGTON	
		24-06-2022
2	FRIENDS	19-06-2022
3	FILM: CROCODILE DUNDEE II (1988)	
		01-06-2022
4	BABY SHARK'S BIG SHOW	15-06-2022
5	PAW PATROL	13-06-2022



### TOP 5 TG4 PROGRAMMES June 2022

1	Rugbaí Beo URC 2021- 2022	10-06-2022
2	GAA BEO 2021 - 2022	25-06-2022
3	Peil na mBan Beo 2022	25-06-2022
4	Opry le Daniel 8	28-06-2022
5	Opry le Daniel 7	07-06-2022

