

SEPTEMBER 2022 VIEWING TRENDS





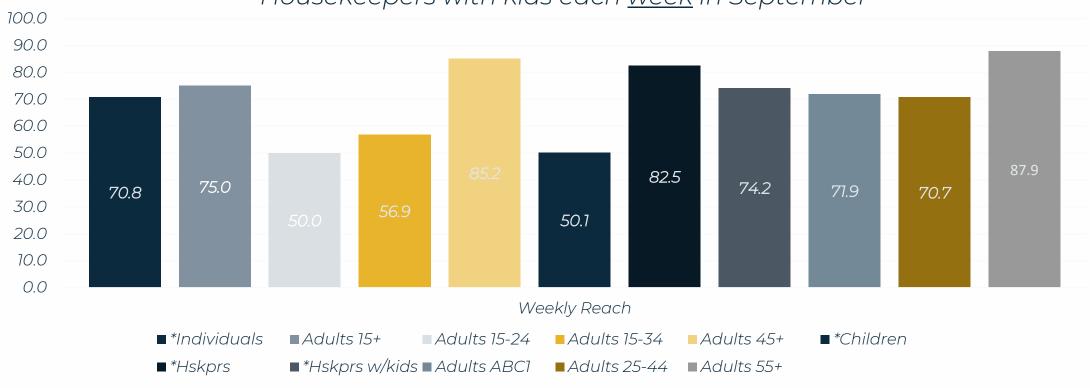


- TAM Ireland Commercial Channels reached an average of 75% of Adults 15+ each week in September 2022
- Adults 15+ watched an average of 142 minutes (2 hours 22 minutes) each day in September 2022 (Live + Timeshifted viewing)
- The RTÉ News at 9pm on RTÉ One on Sept 4th was the most viewed programme of the month. An average of 505,400 individuals tuned in to the broadcast.
- On the Sky Media group of channels, the Funeral of Queen Elizabeth on Sep 19th, broadcast on Sky News was the most viewed programme of the month









TOP 10 ADVERTISERS: September 2022









2: Sky



3: Lidl



4: Diageo









07: Unilever



08: L'Oréal



09: Vodafone Ireland



10: Beckitt Benckiser

TOP 5 RTÉ PROGRAMMES September 2022

1	RTE News: Nine O'Clock	04/09/2022
2	Late Late Show, The	09/09/2022
3	RTÉ News: Nine O'Clock	29/09/2022
4	UEFA Nations League - Live P Repub	lay - Scotland V 24/09/2022
5	RTE News: Six One	27/09/2022



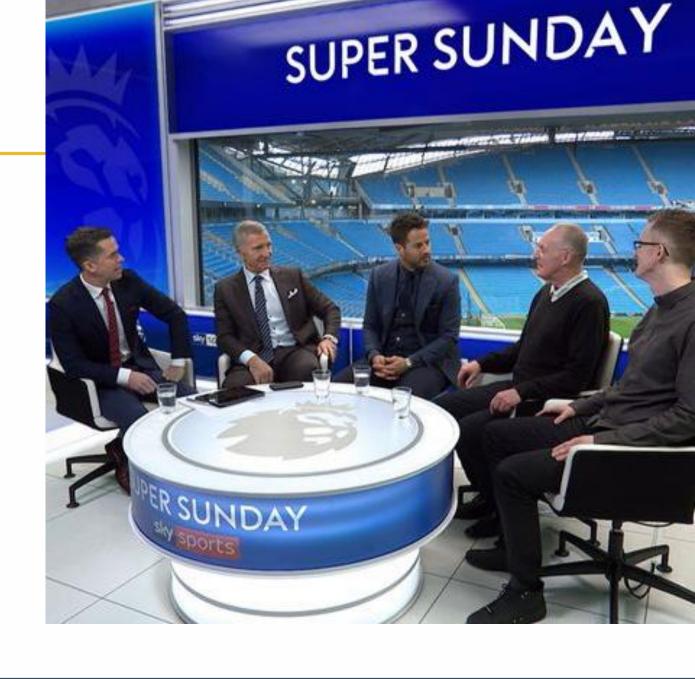
TOP 5 VIRGIN MEDIA PROGRAMMES Sept 2022

1	Coronation Street 2022	05/09/2022
2	Emmerdale 2022	26/09/2022
3	Gogglebox Ireland S8	28/09/2022
4	UCL: Napoli v Liverpool Live	07/09/2022
5	A Dublin Murder A.K.A. The I Suburbi	ie - Murder In 05/09/2022



TOP 5 SKY MEDIA PROGRAMMES Sept 2022

1	FUNERAL OF QUEEN ELIZABE	FUNERAL OF QUEEN ELIZABETH II, THE	
		19/09/2022	
2	LIVE SUPER SUNDAY	04/09/2022	
3	SKY NEWS AT ONE	19/09/2022	
4	SKY NEWS WITH SARAH-JANE	SKY NEWS WITH SARAH-JANE MEE 19/09/2022	
5	NEWS HOUR WITH MARK AU	NEWS HOUR WITH MARK AUSTIN, THE 19/09/2022	



TOP 5 4 SALES PROGRAMMES Sept 2022

1	THE GREAT BRITISH BAKE OF	27/09/2022
2	GOGGLEBOX	16/09/2022
3	CELEBRITY SAS: WHO DARES	WINS 11/09/2022
4	MARRIED AT FIRST SIGHT UK	26/09/2022
5	THE LAST LEG	16/09/2022



TOP 5 VIACOM PROGRAMMES Sept 2022

1 FILM: POLICE ACADEMY 2: THEIR FIRST ASSI

17/09/2022

2 RIDICULOUSNESS 09/09/2022

3 FRIENDS 04/09/2022

4 SOUTH PARK 09/09/2022

5 FILM: POLICE ACADEMY (1984)

10/09/2022



TOP 5 TG4 PROGRAMMES September 2022

1	GAA BEO 2022 - 2023	11/09/2022
2	Opry le Daniel 9	06/09/2022
3	Contractors	08/09/2022
4	Slí na mBeaglaoich 2	25/09/2022
5	Heist	12/09/2022

