

September 2023
Viewing Trends Overview

TEAM IRELAND

TV Audience Measurement Ireland

TOP 10 ADVERTISERS: September 2023



TESCO
IRELAND

1: Tesco Ireland



2: Procter & Gamble



3: Lidl



4: Unilever



SuperValu
Real Food, Real People

05: SuperValu



DIAGEO

06: Diageo



07: Vodafone



08: McDonalds



an
post

09: An Post



10: Danone
Ireland

TOP 5 RTÉ PROGRAMMES

September 2023

- 1 Rugby World Cup 2023 - South Africa v Ireland:Live 23-09-2023
- 2 Rugby World Cup 2023 - Ireland v Tonga:Live 16-09-2023
- 3 Rugby World Cup 2023 - South Africa v Ireland:Post 23-09-2023
- 4 The Late Late Show 15-09-2023
- 5 Rugby World Cup 2023 - Ireland v Tonga:Post 16-09-2023

Top 5 programmes by station group



TOP 5 VIRGIN MEDIA PROGRAMMES Sept 2023

- 1 Rugby World Cup Live Ireland v Romania
09-09-2023
- 2 Rugby World Cup Live Wales v Australia
24-09-2023
- 3 Rugby World Cup Live England v Japan
17-09-2023
- 4 Rugby World Cup Pre Ireland v Romania
09-09-2023
- 5 Rugby World Cup Live South Africa v
Scotland
10-09-2023

Top 5 programmes by station group.



TOP 5 SKY MEDIA PROGRAMMES Sept 2023

- 1 LIVE PL: ARSENAL V MANCHESTER UTD
03-09-2023
- 2 LIVE RYDER CUP DAY 1 FOURBALLS
29-09-2023
- 3 LIVE EFL CUP: MAN UTD V C. PALACE
26-09-2023
- 4 LIVE SNF: BRIGHTON V NEWCASTLE
02-09-2023
- 5 LIVE RYDER CUP DAY 2 FOURBALLS
30-09-2023

Top 5 programmes by station group.



TOP 5 4 SALES PROGRAMMES Sept 2023

- 1 THE GREAT BRITISH BAKE OFF
26-09-2023
- 2 RUSSELL BRAND: IN PLAIN SIGHT-DISPATCHES
16-09-2023
- 3 GOGGLEBOX
15-09-2023
- 4 RUSSELL BRAND: IN PLAIN SIGHT- DISPATCHES
17-09-2023
- 5 MARRIED AT FIRST SIGHT UK 27-09-2023

Top 5 programmes by station group.



TOP 5 PARAMOUNT PROGRAMMES Sept 2023

1	BEN & HOLLY'S LITTLE KINGDOM	21-09-2023
2	FRIENDS	24-09-2023
3	FILM: POLICE ACADEMY 2: THEIR FIRST ASSIGNMENT	17-09-2023
4	RUBBLE AND CREW	30-09-2023
5	FILM: POLICE ACADEMY (1984)	10-09-2023

Top 5 programmes by station group.



TOP 5 TG4 PROGRAMMES

September 2023

1	GAA BEO 2023 - 2024	24-09-2023
2	Opry le Daniel ar Thuras (Doire)	26-09-2023
3	Glór Tíre 3: Rogha	26-09-2023
4	It Could Happen to You	30-09-2023
5	Hector: Ó na Philippines go dtí na Solomons	07-09-2023

Top 5 programmes by station group

