

Sample form, not for offline completion.

Visit <https://tamireland.awardsplatform.com> to enter.

AV Planner of the Year

With TV advertising proven to deliver the majority of a brand's marketing generated profit, being an AV planner is a role which carries enormous responsibility for a brand's success. The AV Planner of the Year award goes to someone who has made a significant contribution to their business and to the industry as a whole.

Entry is in the form of a 1,000 word PDF submission.

You have those 1,000 words to tell us why you should be named AV Planner of the year!

The content of your entry is up to you! Suggested areas to cover are:

- Projects worked on-how your planning has stood out
- Business won
- Evidence of helping brands onto TV for the first time or evidence of helping brands evolve and improve their AV strategies
- Further education/self-development
- Supporting statements from clients or from a line manager

Entries will be accepted from the candidate themselves OR from 3rd parties.

This category is open to all (staff of media agencies, broadcasters or brand marketing teams).

Entry name

You are encouraged to credit all agencies/organisations/broadcasters that contributed to this entry.

Please fill in details of any other contributing companies who may have worked on this project. These companies will also feature on all communications related to the submission.

Primary Agency/Company Name

Name of Primary Contact

Email Address of Primary Contact

Contributing Organisation Name (optional)

Contact Name (optional)

Contact Email Address (optional)

Contribution to Project (optional)

Did you work closely with a creative agency? Was a research agency key to helping you get this project over the line? Did a Broadcaster approach you with an idea? Please give brief details of the role of this contributing organisation here

Summarise your entry in 50 words or less. What is your single sentence proposition? This is your elevator pitch! (Should your entry be shortlisted this paragraph will be used to describe your work.)

Summary Paragraph

50 words

We love to tell fantastic TV stories, so whether you make the shortlist or not, we may still look to turn your work into a case study (only published on approval).

Are you happy for TAM Ireland to consider your entry for a case study?

	▼
Yes	
No	

Your max 1,000 word entry should be uploaded as a pdf, layout may be designed as you wish.



Your entry can include information on:

- Projects worked on
- Business won
- Evidence of helping brands onto TV for the first time or evidence of helping brands evolve and improve their AV strategies
- Further education/self-development
- Supporting statements from clients or from a line manager
- Industry involvement

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