

## Sample form, not for offline completion.

Visit <https://tamireland.awardsplatform.com> to enter.

# AV Team of the Year

This exceptional agency, buying/planning team or broadcaster sales team will have demonstrated that they are committed to innovative AV planning. This is a team that explores and exploits the world of opportunities that TV in all its forms now offers. Their pioneering approaches to AV planning will have achieved impressive results for their clients.

### Entry is in the form of a max 1,000 word submission.

This can cover any relevant topics but suggested topics to include would be:

- how you have collaborated with broadcasters and/or clients to get the most out of what AV can offer
- evidence of helping brands on to TV for the first time
- detail on the sophistication of your AV planning systems and the benefits to your clients
- clever uses of TV and how you have evolved TV plans to take full advantage of advanced TV capabilities
- creative collaborations with broadcasters or agencies
- examples of how this team has consistently got the best out of today's AV
- your commitment to training and engagement with TAM Ireland
- an overview of the continued importance TV plays for your clients

Within your entry you must include a testimonial from a current client (this will fall within the word count).

\*Your agency or planning or buying team must complete an entry for one of the 5 main TAMi categories in order to enter and be considered for the AV Team of the Year Award

Entry name

### You are encouraged to credit all agencies/organisations/broadcasters that contributed to this entry.

Please fill in details of any other contributing companies who may have worked on this project. These companies will also feature on all communications related to the submission.

Primary Agency/Broadcaster/Company Name

Name of Primary Contact

Email Address of Primary Contact

Field 1 (optional)

Email (optional)

Summarise your entry in 50 words or less. What is your single sentence proposition? This is your elevator pitch! (Should your entry be shortlisted this paragraph will be used to describe your work. )

Summary Paragraph

50 words

We love to tell fantastic TV stories, so whether you make the shortlist or not, we may still look to turn your work into a case study (only published on approval).  
Are you happy for TAM Ireland to consider your entry for a case study?

Yes

No

Entry is in the form of a 1,000 max (free form) word submission. Your entry should be uploaded as a pdf, layout may be designed as you wish.



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  - examples of how this team has consistently got the best out of today's AV
  - your commitment to training and engagement with TAM Ireland
  - an overview of the continued importance TV plays for your clients