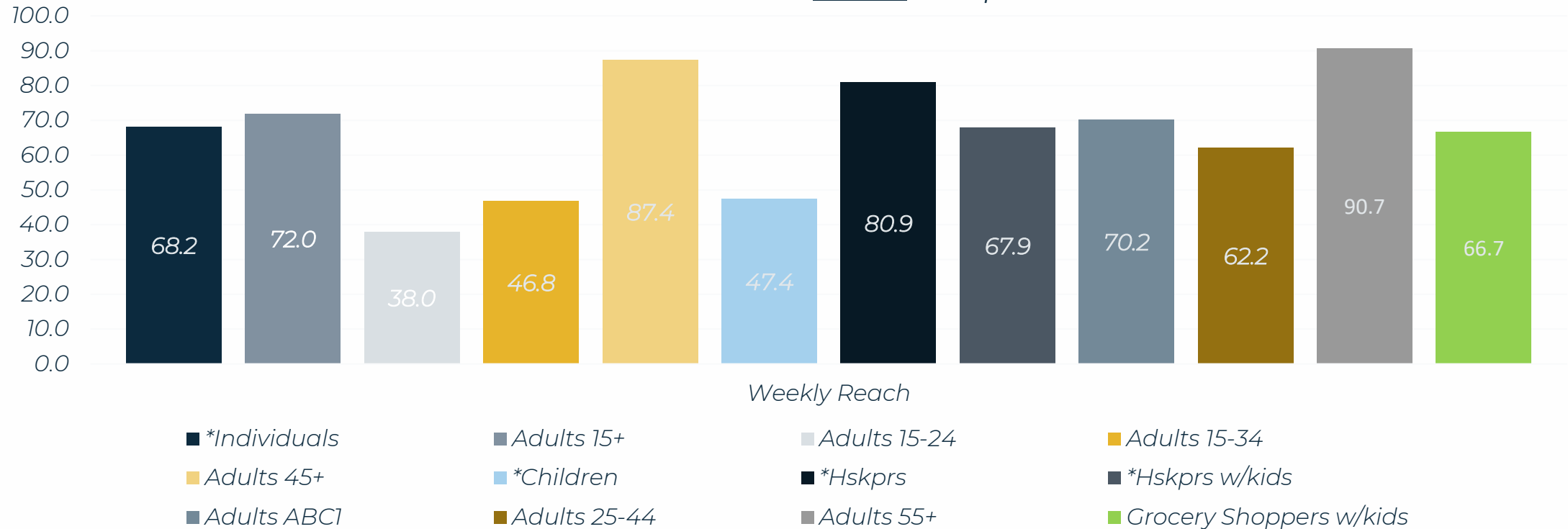


April 2026
Viewing Trends

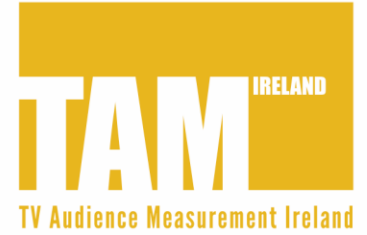
TV AM IRELAND
TV Audience Measurement Ireland

AVERAGE WEEKLY REACH: April 2026

TAM Ireland Commercial channels reached an average of 70.2% of Adults ABC1 each week in April 2026



TOP 10 ADVERTISERS: April 2026



1: Procter & Gamble



2: McDonalds



3: Nestlé



4: Aldi



05: Supervalu



06: Mondelez Int



07: Dunnes Stores



08: Outsurance



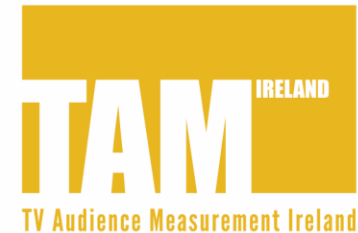
09: Bank of Ireland



10: Lidl

TOP 5 RTÉ PROGRAMMES

April 2026



1	RTÉ News: Six One	10-04-2026	18:01 - 18:54
2	RTÉ News: Nine O'Clock	12-04-2026	21:02 - 21:34
3	Prime Time	09-04-2026	21:38 - 22:12
4	Dermot Bannon's Celebrity Super Spaces	26-04-2026	21:30 - 22:27
5	The Sunday Game Live - MSHC - Cork v Limerick:Post	26-04-2026	15:36 - 15:45

Top 5 programmes by station group

TOP 5 VIRGIN MEDIA PROGRAMMES

April 2026



1	Coronation Street	10-04-2026	20:31 - 20:57
2	News at 5:30	11-04-2026	17:30 - 17:53
3	Emmerdale	10-04-2026	20:00 - 20:26
4	I'm A Celebrity... Get Me Out Of Here! South Africa	24-04-2026	19:29 - 20:57
5	Britain's Got Talent S19	11-04-2026	18:44 - 19:55

Top 5 programmes by station group.

TOP 5 SKY MEDIA PROGRAMMES

April 2026



1	LIVE PL: MAN CITY V ARSENAL	19-04-2026	16:24 - 19:59
2	LIVE PL: EVERTON V LIVERPOOL	19-04-2026	13:00 - 16:22
3	MANCHESTER CITY V LIVERPOOL	04-04-2026	11:30 - 15:21
4	LIVE PL: CHELSEA V MAN CITY	12-04-2026	16:22 - 18:35
5	CHELSEA V MANCHESTER UNITED	18-04-2026	19:00 - 22:44

Top 5 programmes by station group.

TOP 5 4 SALES PROGRAMMES

April 2026



1	GOGGLEBOX	03-04-2026	21:01 - 21:59
2	MARRIED AT FIRST SIGHT AUSTRALIA	06-04-2026	19:29 - 21:17
3	24 HOURS IN POLICE CUSTODY	13-04-2026	21:01 - 21:59
4	TASKMASTER SERIES 12 (21)	23-04-2026	21:01 - 21:59
5	GOGGLEBOX	28-04-2026	22:03 - 23:03

Top 5 programmes by station group.

TOP 5 PARAMOUNT PROGRAMMES

April 2026



1	BEN & HOLLY'S LITTLE KINGDOM	18-04-2026	07:00 - 07:10
2	FRIENDS	01-04-2026	16:10 - 16:35
3	MR. BEAN	05-04-2026	10:45 - 11:11
4	HENRY DANGER	09-04-2026	19:31 - 19:52
5	ERIN AND AARON	09-04-2026	20:00 - 20:25

Top 5 programmes by station group.

TOP 5 TG4 PROGRAMMES

March 2025



1	GAA BEO 2026	29-03-2026	15:37 - 18:10
2	Nuacht TG4 2026	28-03-2026	19:15 - 19:27
3	Rugbaí Beo URC 2025 - 2026	21-03-2026	14:55 - 16:50
4	Geantraí 20	17-03-2026	21:31 - 22:27
5	Glór Tíre 22	03-03-2026	21:30 - 22:28

Top 5 programmes by station group