

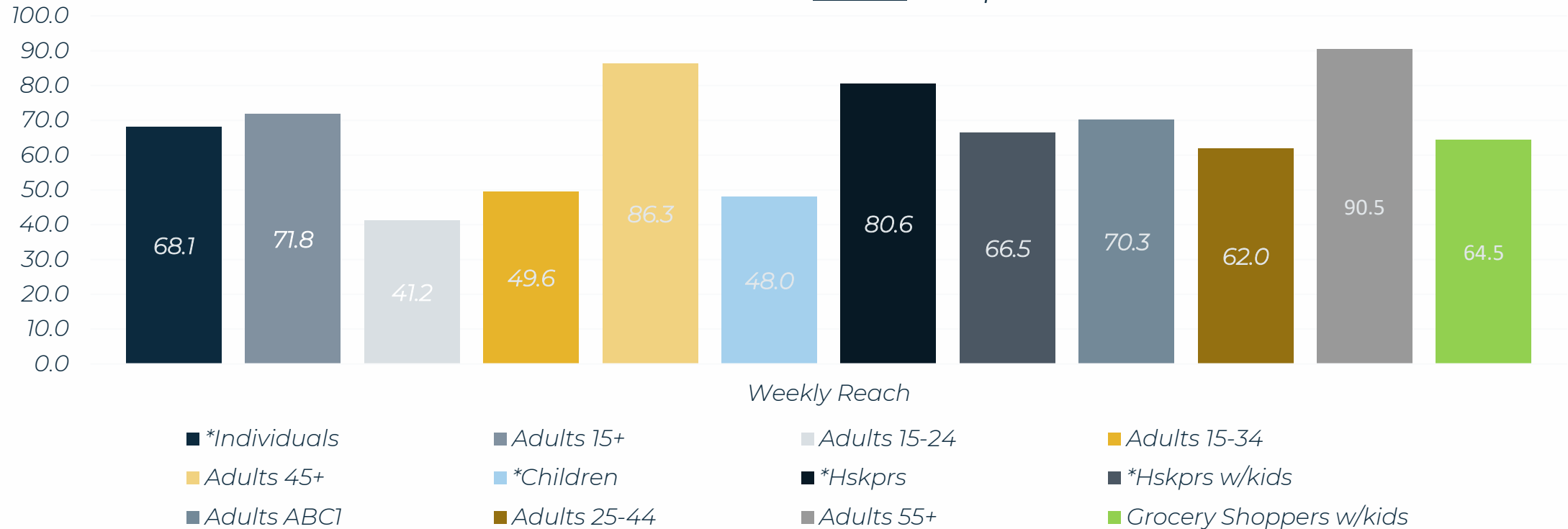
June 2026

Viewing Trends Overview

TVAM IRELAND
TV Audience Measurement Ireland

AVERAGE WEEKLY REACH: June 2026

TAM Ireland Commercial channels reached an average of 70.2% of Adults ABC1 each week in April 2026



TOP 10 ADVERTISERS: June 2026



1: Procter & Gamble



2: Vodafone



3: McDonalds



4: Aldi



05: Lidl



06: National Lottery



07: Outsurance



08: Dunnes Stores



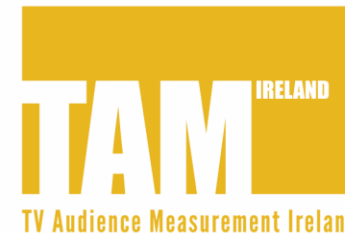
09: SuperValu



10: Virgin Media

TOP 5 RTÉ PROGRAMMES

June 2026

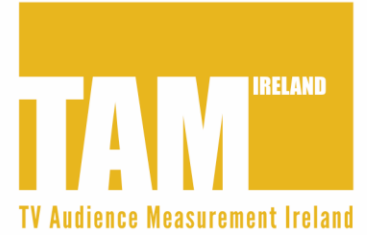


1	Live: FIFA WORLD CUP 2026	17-06-2026	21:00 - 22:59
2	Live: The Sunday Game	07-06-2026	14:01 - 15:37
3	Live: UEFA Women's European Qualifiers	09-06-2026	20:01 - 21:48
4	RTÉ News: Six One	07-06-2026	18:01 - 18:25
5	RTE News: Nine O'Clock	07-06-2026	21:00 - 21:21

Top 5 programmes by station group

TOP 5 VIRGIN MEDIA PROGRAMMES

June 2026

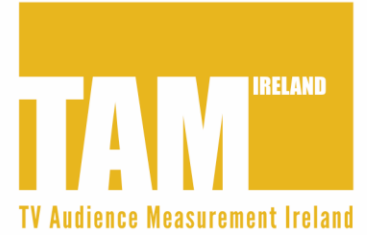


1	Coronation Street	10-06-2026	20:30 - 20:56
2	Emmerdale	10-06-2026	20:00 - 20:26
3	Love Island	08-06-2026	21:00 - 22:02
4	News at 5.30	29-06-2026	17:30 - 18:00
5	Who Wants to be a Millionaire	07-06-2026	21:00 - 21:56

Top 5 programmes by station group.

TOP 5 SKY MEDIA PROGRAMMES

June 2026

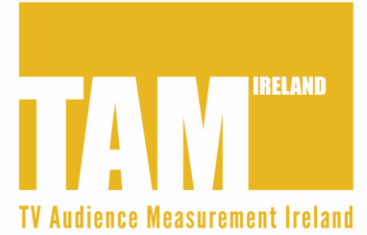


1	LIVE United Rugby Championship	19-06-2026	18:30 - 22:25
2	LIVE Monaco F1 Grand Prix	07-06-2026	13:53 - 16:53
3	LIVE Barcelona Grand Prix	14-06-2026	13:53 - 16:09
4	The Chase Celebrity	26-06-2026	22:00 - 22:58
5	Bullseye	17-06-2026	23:01 - 23:47

Top 5 programmes by station group.

TOP 5 4 SALES PROGRAMMES

June 2026



1	CELEBRITY GOGGLEBOX	19-06-2026	21:01 - 21:59
2	LOCATION, LOCATION, LOCATION	03-06-2026	20:00 - 20:58
3	TIP TOE	08-06-2026	21:01 - 21:59
4	GEORGE CLARKE BEAUTIFUL BUILDS	25-06-2026	19:59 - 20:57
5	GOGGLEBOX	04-06-2026	22:03 - 23:03

Top 5 programmes by station group.

TOP 5 PARAMOUNT PROGRAMMES

June 2026

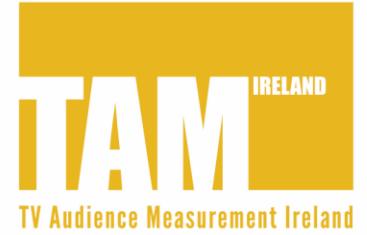


1	BEN & HOLLY'S LITTLE KINGDOM	03-06-2026	10:15 - 10:25
2	Breaking Dad	02-06-2026	23:15 - 23:42
3	Friends	04-06-2026	19:00 - 19:26
4	iCarly	11-06-2026	19:31 - 19:52
5	Impractical Jokers	01-06-2026	22:00 - 22:26

Top 5 programmes by station group.

TOP 5 TG4 PROGRAMMES

June 2025



1	GAA BEO 2026	27-06-2026	14:30 - 16:49
2	Live: United Rugby Championship	06-06-2026	17:00 - 19:39
3	Taste of Australia with Hayden Quinn	27-06-2026	17:00 - 17:25
4	Johnny Cash-A Night to Remember	12-06-2026	22:01 - 22:46
5	Glór Tíre: Rogha and Togha	09-06-2026	22:00 - 22:27

Top 5 programmes by station group